

NANO Supermarket Bus

The NANO Supermarket is an exhibition disguised as a supermarket which presents speculative nanotech products made by artists and designers that may hit the shelves within the next 10 years.

50 products from the future

Google Nose, Energy Belt, Interactive Wall Paint, The Healing Game and much more: our traveling mobile shop allows people to experience the impact of nanotechnology on our everyday lives. The debate-provoking nanotech products in the NANO Supermarket are

both innovative and useful as well as uncanny and disturbing. Our products function not so much as predictions for the future, but rather as scenarios for potential futures, that help us decide what nano future we actually want.

WHAT DO WE OFFER?

- The NANO Supermarket bus
- A thought provoking and inspiring experience about our future
- Our NANO Supermarket brochure
- Trained guides



WHEN TO BOOK US?

Inspire your visitors with our unique and high-quality expositions at your festival, conference, company or museum. The discussions sparked by our expositions encourage participants to think outside the box.

DESIGN FOR DEBATE

Some products are beautiful, others uncanny. But they're all intentionally designed to provoke debate. This combination makes visitors reflect on controversial issues like genetic modification or body implants.

BROCHURE

The brochure is an integral part of the whole NANO Supermarket exhibition. Its enstranging supermarket-noir look provokes curiosity and attracts visitors. We spread it in the surrounding area of the exhibition for publicity.

THE TWITTER IMPLANT SHARES INFORMATION ABOUT YOUR HEALTH WITH YOUR SOCIAL NETWORK AND YOUR INSURANCE COMPANY FOR DISCOUNTS ON YOUR MONTHLY FEE.



LOCATION

From our experience, we have learned that there are some optimal conditions for a placing of the NANO Supermarket bus. The project will have the most impact when placed by itself on one of the following locations:

- City squares
- (Art and design) biannuals
- Museums
- Science centres
- University campuses
- (Technology) festivals

COSTS

The costs of hiring the NANO Supermarket include preparation, transport from- and to the location, product models, three trained tourguides and 500 brochures. We will have an extra charge for longer opening hours, multiple days, extra staff, security and parking costs.

- Rate for one day €3.500,-
- Rate for two days €5.800,-
- Rate for seven days €10.600,-

TRANSPORT

Our retro-futuristic bus is a Spijkstaal model from 1965. With a maximum speed of 40 km/h and no license plate, its range is limited to a maximum of 5 kilometers. That's why we transport it through Europe on a trailer for you.

The total length of this trailer is 25 meters. Unloading takes about 30 minutes. The NANO Supermarket bus can be driven to the final location.

- Weight 8.000 KG
- Minimal size of site is 3,5 by 9,5 meters
- Height 2,8 meters
- Parking permit necessary
- 220 Volt electricity supply needed



SUPERSIZE ME

All exhibitions can be customized to meet your needs. To maximize impact we recommend combining our exhibitions with our workshops. Inquire about possibilities via expo@nextnature.net

Please fill in this digital form accurately and return it to us via email.
We will get back to you as soon as possible.

CONTACT INFORMATION

Name contact person: _____
Phone number: _____
E-mail address: _____

INFORMATION ABOUT THE EVENT

Name event: _____
Date: _____
City/town: _____
Short description: _____
Goal of the event: _____
Target group: _____
Expected amount of visitors: _____
Opening hours (max. 8 hrs): _____
Adress location bus: _____

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|--------------------------------------|-----|----|
| Is catering available for crew? | Yes | No |
| Is electricity available? | Yes | No |
| Is security available? | Yes | No |
| Is a permit for placement available? | Yes | No |

CONTACT US

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